

REMBAR & CURTIS

19 WEST 44TH STREET
NEW YORK, NEW YORK 10036
(212) 575-8500

FAX: (212) 944-7929

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AUG 7 1989

AUTODESK, INC.
LEGAL DEPT.

CABLE: REMBARLAW

August 2, 1989

CERTIFIED MAIL,
RETURN RECEIPT REQUESTED

John Walker, President
Autodesk, Inc.
2320 Marinship Way
Sausalito CA 94965

Dear Sir:

We represent William Gibson.

Mr. Gibson recently learned of plans by Autodesk, Inc. to use the term "cyberspace" as the trademark designation of a computer software product or feature. He strongly objects to any such use.

As you know, "cyberspace" is uniquely and widely identified with Mr. Gibson and his works, not only among readers of science fiction but also in the substantially overlapping world of computer professionals and enthusiasts. Indeed, we presume that it is, at least in part, in order to appropriate the commercial value of this widespread identification that Autodesk has chosen the term for its product. Even if that is not Autodesk's intent, however, the fact remains that use of the term as contemplated by Autodesk, implying a relationship with Mr. Gibson where none exists, is a false or misleading description of the product, actionable under both Federal and state law.

On Mr. Gibson's behalf, we demand that Autodesk desist from the unauthorized use of "cyberspace" as the designation of any product or product feature. In the absence of an amicable resolution of this matter, Mr. Gibson will have no alternative but to find his remedy in court.

Very truly yours,

Mark W. Budwig
Mark W. Budwig

MWB/pp

cc: Lou Aronica, Bantam Books

CR

Cathy
Let's
discuss
Chris